

GET IN TOUCH

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HOPE AMIDST
CRISIS: **LEBANESE
FOOD BANK'S**

2024 JOURNEY



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FOREWORD BY LEBANESE FOOD BANK'S PRESIDENT



HUNGER VS. PEACE

Through my 13 years of service at the Lebanese Food Bank, I have learned a lot from its founder the late Mr. Kamal Sinno, and most importantly that fighting hunger is not just about providing food, it is about restoring dignity, self-respect, and hope. When I took over as president, the Lebanese Food Bank had already been combating hunger for over a decade, ensuring that no one in our community was left behind. However, I soon realized that this mission extends far beyond nourishment.

Last year was a remarkable experience for me as president, despite the immense challenges Lebanon faced, starting with the bombing of the villages in the South, in October 2023, when we launched our campaign "Our Heart Beats South", by sending food boxes to the people remaining in their villages in the South. Particularly with the war from September to November 2024, where thousands were displaced, and forced to leave their homes with no means to support themselves. The Lebanese Food Bank worked tirelessly. With unwavering dedication, our employees collaborated efficiently to ensure food deliveries reached those in need. Thanks to their efforts, we were able to provide food to around 10,000 displaced individuals per day across Lebanon, even in the South, where the situation was critical, and bombings were taking place.

Hunger is not just a humanitarian crisis; it is a major threat to peace and stability. A hungry person, driven by desperation, may resort to theft, crime, or unethical actions to survive. Widespread hunger fuels social unrest, weakens moral boundaries, and makes individuals vulnerable to manipulation by corrupt forces or extremist groups. It suffocates economic growth, disrupts education, and creates generational cycles of poverty and instability. Moreover, hunger-driven displacement strains communities and threatens national security.

Thus, fighting hunger is not only about restoring dignity, it is a fundamental step toward preventing conflict, reducing crime, and fostering lasting peace.

I extend my sincere thanks to all our supporters, members of the General Assembly, board members, and every employee at the Lebanese Food Bank. Your dedication and collaborative efforts have made it possible for us to fulfill our mission with transparency and commitment.

Thank you all for your support, and we are always counting on your generosity to be able to continue with our mission.

Mrs. Mona Geha Kenaan
President

WHO WE ARE

The Lebanese Food Bank (LFB) is steadfast in its mission to narrow the malnourishment gap in Lebanon, championing inclusivity and equality without regard to religion, age, political affiliation, or race. In addition to this vital work, LFB is dedicated to raising awareness about food waste and promoting efficient management of food resources. Proudly affiliated with the Regional Food Banking Network in Dubai, which is an integral part of the Global Food Banking Network.

OUR OVERALL GOALS

Hunger Eradication

Malnutrition Reduction

Sustainable Environment

Livelihood Improvement

MISSION

To alleviate hunger and help the environment throughout Lebanon by collecting wasted food of good quality and impartially distributing it to charities and people in need as means to social progress.

VISION

A Hunger-free Lebanon by 2030 in alignment with SDG-2 which aims to ensure that everyone, everywhere has enough good quality food to lead a healthy life.

VALUES AND GUIDING PRINCIPLES

Accountability, Collaboration, Transparency, Sustainability.

MEET THE MEMBERS OF THE BOARD

The LFB is governed by individuals from a variety of backgrounds bringing a vast array of knowledge, experience, and passion.



MRS. MONA GEHA KENAAN
PRESIDENT



DR. MOHAMMAD RABIE KATERJI
TREASURER



MR. MARWAN PHARAON
GOVERNMENT REPRESENTATIVE



MRS. GHINA BALAA JAROUDI
GENERAL SECRETARY



DR. MOHAMAD AL NAFFI
VICE PRESIDENT



MRS. NADINE LABAKI NAWAR
PUBLIC RELATIONS



MR. HOUSSAM CHAMSSEDINE
ACCOUNTANT



MRS. IFFAT RASHID IDRIS
BOARD MEMBER

OUR TEAM MEMBERS

The LFB team exemplifies dedication and commitment, tirelessly working towards positive change. They go above and beyond to make a difference in the lives of others, embodying the spirit of service and compassion. None of the achievements in the report could have been made possible without their invaluable contributions.



IMPACT IN 2024: A YEAR OF RESILIENCE AND GENEROSITY

Throughout 2024, the Lebanese Food Bank achieved remarkable milestones in its mission to combat hunger and support vulnerable communities. Despite the challenges posed by ongoing crises, we successfully distributed:

300,000 meals to families in need

Over **7 tons of fresh** fruits and vegetables, ensuring access to nutritious food

More than 20,000 food boxes to households across Lebanon

These accomplishments were made possible through the unwavering support of our donors, partners, and volunteers. Their dedication and generosity have been the driving force behind our efforts, enabling us to make a tangible difference in the lives of countless Lebanese families during one of the most difficult years in our nation's history.

We extend our deepest gratitude to everyone who has stood by us and contributed to our cause. Together, we have demonstrated that even in the face of adversity, compassion and solidarity can create hope and transform lives.

OUR PARTNERS ALL OVER LEBANON



2024 IN REVIEW



UN GLOBAL COMPACT

The Lebanese Food Bank proudly joined the UN Global Compact, on January 2, 2019, committing to the principles of sustainability and social responsibility. We are still collaborating closely today, and we have sensed even greater support during the recent war in Lebanon. This ongoing partnership reinforces our dedication to the Sustainable Development Goals (SDGs) and highlights the strong interest from both business and non-business entities in supporting our mission. Together, we foster a collective commitment to addressing food insecurity and promoting sustainable solutions within our community.



BOSTON SCIENTIFIC

For several years, Boston Scientific has generously supported the Lebanese Food Bank during the holy month of Ramadan. In 2024, they sponsored an Iftar for 100 youth, demonstrating their commitment to community engagement. Additionally, the company donated 25 food boxes to be distributed to families in need, while their employees contributed another 25 boxes through personal initiatives, showcasing a remarkable spirit of giving and solidarity.



RADISSON BLU MARTINEZ HOTEL, BEIRUT

Every month, Radisson Blu Martinez Hotel, Beirut, helps bring comfort and nourishment to families in need by donating 100 freshly prepared meals. More than just food, these meals carry a message of care, reminding struggling families that they are not alone. This ongoing support is a beautiful example of kindness in action, showing how businesses can make a real difference in people's lives. We are truly grateful for Radisson Blu Martinez Hotel's generosity and their unwavering commitment to giving back to the community.



RAMADAN 2024

During Ramadan, we collaborated with six social kitchens located in Beirut, Saida, Akkar, Baalbek, West Bekaa, and Tripoli to provide 1,300 Iftars daily. Each Iftar included dates, salad, a main dish, and sweets, all prepared by women whom we were able to employ for the month. This initiative not only addressed the nutritional needs of our community but also provided these women with job opportunities, helping to cover their financial and nutritional needs while they worked in the kitchens.

Additionally, several donors generously contributed to the Lebanese Food Bank during this holy month by providing hot meals, in-kind donations, and their time. Ramada Plaza Hotel donated 150 meals over nine days, while Lebanese Bakery contributed 200 manakish. A group of friends also came together to sponsor Iftar for over 500 people in Beirut, showcasing the spirit of community and support during this blessed time.



SNIPS

We received a generous donation of a large selection of quality snacks, featuring a variety of irresistible flavors made with the finest ingredients. These delicious baked products, made in Lebanon, have become an international success story. With a total donation valuation of over \$40,000, we distributed these snacks at each event throughout Ramadan, enhancing the Iftar experience for our beneficiaries and further supporting our efforts to provide nutritious meals.



ICC GROUP

The ICC Group, a subsidiary of ISSA Holding established in 1984 in Lebanon, has consistently demonstrated a commitment to innovation and social responsibility. Over the past two years, they have supported the Lebanese Food Bank by encouraging their employees to organize food drives during Ramadan and Christmas. Additionally, they have not forgotten the displaced families affected by the war, providing essential assistance to help meet their basic needs.



NEXT STEP

This year during Ramadan, we collaborated with Next Step an educational program dedicated to fostering inclusion by recognizing and nurturing the abilities of individuals with intellectual challenges. Their students visited our warehouse and actively assisted the Lebanese Food Bank in packing food boxes to be distributed to those in need. This partnership not only provided valuable support to our operations but also empowered the students, promoting a sense of community and inclusion.



PEPSICO AND PEPSI FOUNDATION

PepsiCo made a significant contribution of \$50,000, which was divided between Christmas and Ramadan to support the distribution of Lebanese Muneh Boxes and hot meals. Additionally, the Pepsi Foundation donated \$25,000 specifically for distributing hot meals and food boxes during Ramadan. As part of this generous support, for each meal provided, PepsiCo also donated one small bottle of Aquafina water, and each food box included a pack of six 2-liter bottles, ensuring that our beneficiaries received both nourishment and hydration during this blessed month.



WAR CRISIS

On September 23, as the war began and displaced families started filling schools in Beirut, the Lebanese Food Bank immediately acted. Our team collaborated with the Beirut Municipality to initiate an emergency plan, ensuring swift and effective support for those in need during this critical time. In our efforts, we adopted 36 schools in different areas across Lebanon, providing essential resources and assistance to displaced families.



MATBAKH EL KIL

Since our initial collaboration during the Beirut Blast in 2020, MEK has consistently supported the Lebanese Food Bank. During the war, sponsored by GIZ, they provided a minimum of 1,500 meals per day, reaching a total of 69,560 meals by November 8. The meals were delivered in large pots and served directly in schools, minimizing plastic consumption by avoiding disposable containers.



MIMI'S KITCHEN

Mariam, an influencer with a passion for cooking, took a personal initiative to support those affected by the war. With the help of her children, she prepared meals from her home, contributing over 3,000 meals by the end of the conflict. This remarkable effort stemmed entirely from her dedication and resourcefulness.

RAMADA PLAZA HOTEL

As a steadfast supporter of the Lebanese Food Bank, Ramada Plaza Hotel continued their generous contributions during the war. They provided 400 meals every weekday, from Monday to Friday, reaching a total of 19,200 meals. Their unwavering support was crucial in addressing the needs of those affected.



DUNKIN DONUTS

Continuing their tradition of community support, Dunkin' Donuts partnered with the Lebanese Food Bank during the war to distribute 14,000 donuts to displaced families. Their generosity provided comfort and a sense of normalcy for those affected.



NESTLÉ MIDDLE EAST

Nestlé Middle East made a generous donation of \$200,000, with half allocated to preparing hot meals for displaced families in schools and the other half used for food boxes distributed to families staying in houses. In addition, they contributed \$69,480 in-kind donations, which were included in the food boxes. This substantial support was crucial in meeting the needs of those affected.



TOY MARKET TRADING DONATION

During one of the most challenging times for displaced families in Lebanon, Toy Market Trading brought smiles to thousands of children by donating 18000\$. During uncertainty and hardship, these toys became more than just playthings, they offered a sense of comfort, joy, and hope. Seeing a child's face light up, even for a moment, reminded us of all the power of kindness. We are deeply grateful to Toy Market Trading for their generosity and for helping us bring a little warmth to children who needed it most.



CMA CGM CONTRIBUTION

CMA CGM donated \$125,000 to support the preparation of 38,750 hot meals over 25 days. This initiative was carried out in collaboration with three social kitchens: Safe Side in Zahlé, Shining in Peace in Akkar, and Rashet Hob in Fekha. Their generous contribution provided healthy meals to 11 schools, significantly aiding displaced families.



FATTAL DONATION

During the war, Fattal generously donated essential items that enabled us to prepare hygiene and food kits for displaced families. The contributions included:

- 80 boxes of JIF LAC 500 ml
- 8 boxes of SIGNAL Paste 50 ml
- 70 boxes of Sunsilk Shampoo 350 ml
- 105 boxes of OMO 2.5 l
- 13 boxes of SIGNAL Toothbrushes
- 26 boxes of LifeBuoy Bar 115g

Additionally, Fattal provided KNORR Soup, these soups were especially appreciated, providing warmth and comfort to families during the cold winter months. Fattal's contributions were vital in maintaining the well-being and dignity of those affected during these challenging times.

The Lebanese Food Bank was able to provide more than 265,000 meals, thanks to the incredible efforts of our donors and supporters. Without their generous help, we could not have reached this significant number. We extend our heartfelt gratitude to everyone who contributed to this vital mission.



COLLABORATION WITH SEAL USA

The Lebanese Food Bank has strengthened its partnership with SEAL USA, a nonprofit organization committed to providing sustainable economic opportunities for underserved Lebanese communities. As part of our collaboration, SEAL USA initially granted us an in-kind food donation of \$60,000 to support our mission of providing essential meals and food boxes to displaced Lebanese people affected by the war. This generous contribution significantly enhances our capacity to address food insecurity and aid those in need during these difficult periods.



COLLABORATION WITH MEDISHARE

The Lebanese Food Bank collaborated with MediShare, a non-profit organization launched in September 2021 with the mission of helping patients across Lebanon find their medicines. This partnership allowed us to provide essential medications for the schools we adopted, ensuring that students and their families had access to necessary healthcare resources during this challenging time. MediShare's commitment to supporting the health needs of the community complemented our efforts to address food insecurity, creating a holistic approach to aid those affected by the conflict.



HALWANY GROUP DONATION

Halwany Group, dedicated to becoming a world-class supplier of food products, made a generous donation during the war. They provided a substantial amount of cheese, biscuits, and canned food to be distributed to displaced families. Committed to creating value and inspiring their consumers, employees, business partners, and the community, Halwany Group's contribution exemplifies their commitment to honesty, integrity, and respect for the environment. Their support was invaluable in helping us meet the needs of those affected during this challenging time.



INFLUENCERS' ROLE

We extend our heartfelt gratitude to all the influencers who supported us during the war in Lebanon. Special thanks to Chef Leyla Fathallah, Mrs. Zeynab Kobayssi (Beyond Food), Mrs. Sara Yassine Fawaz (Mama Joy), Mrs. Hiba (Where to Go by Hiba), and Mrs. Mariam (Mimi's Kitchen), among many others. Their presence and efforts in our community have been invaluable in helping families affected by the war—those who lost their homes and most precious belongings. Their dedication to supporting those in need has made a significant impact, and we are deeply appreciative of their commitment to our cause.

COLLABORATIVE EFFORTS IN FOOD RESCUE AND WASTE REDUCTION: INSIGHTS AND SOLUTIONS

In collaboration with the Rotary Eco Club, Act4Tomorrow, and Lebanese Composters, an insightful discussion was held on June 23rd, 2024, at the Child and Mother Welfare Association. Dr. Samar Salloum Araji and Dr. Hussein Hassan from LAU addressed the issue of food waste from an academic perspective, exploring steps to reduce waste and rescue food.

Ms. Soha Zaiter from the Lebanese Food Bank highlighted their initiatives in Lebanon, including food rescue efforts, feeding those in need, raising youth awareness, and advocating for food waste legislation. Lebanese Composters discussed transforming non-rescuable food into compost, emphasizing its role in restoring soil nutrients, enhancing fertility, and contributing to a sustainable future.



ISKANDARANI FAMILY AND SUPERIOR HUMANITARIAN AID

The Iskandarani Family, in collaboration with Superior Humanitarian Aid, donated five containers filled with more than 4,500 carpets in various sizes. The Lebanese Food Bank distributed these carpets across different locations in Lebanon, working closely with NGOs that provided data on families in need. This generous contribution helped improve the living conditions of many displaced families during this challenging time.



EMPOWERING STUDENTS: RAISING AWARENESS ABOUT FOOD WASTE AND POVERTY

The Lebanese Food Bank actively participated in several NGO fairs held in schools to spread awareness among students about critical issues such as food waste and poverty in Lebanon. During these events, we discussed practical solutions and emphasized how everyone can make a difference, starting from their own homes. By engaging the youth, we aim to foster a sense of responsibility and empowerment within the community, encouraging students to act and contribute to positive change. We also encouraged them to volunteer with us in various activities and events, further deepening their involvement in the mission to support those in need.



CHRISTMAS AND NEW YEAR DONATION

On Christmas Eve and New Year's Eve, we had the privilege of delivering more than just meals—we delivered warmth, gratitude, and a sense of togetherness. Families gathered around a festive dinner of salad, rice with turkey, and Bûche de Noël, sharing moments of joy despite the challenges they face. But our mission didn't stop there. We also visited the brave men and women of the Civil Defense, Fire Department, and Red Cross, who spent these special nights away from their own families to keep us safe. This was our way of saying thank you, of letting them know their dedication doesn't go unnoticed. Because the holiday season isn't just about food—it's about showing people they are valued, remembered, and never alone.



GOODS DISTRIBUTION

 WHOLE CAKES: 677	 MOLASSES JARS: 1200
 DESSERT CUPS: 2597	 SOUP: 49 855 SACHETS
 GATEAUX PCS: 4871	 NESCAFE: 120 000 PCS
 BREAD: 5423 BAGS	 RICE: 250 KG
 DONUTS: 16 944 PCS	 FRESH MILK : 125 KG
 CROISSANTS: 3242 PCS	 FALAFEL PACK: 75
 SALAD: 2477	 CUBES BOUILLON: 7135
 SANDWICHES: 4076	 CHIPS BOXES: 4359
 PIZZA: 536	 POPPINS: 3430 PCS
 MANAKICH: 2773	 FROZEN VEGETABLES: 9194 KG
 JUICES : 2913 BOTTLES	 POWDER MILK: 815 CONTAINERS
 OIL BOTTLES: 3876 L	 WATER: 24 725 BOTTLES
 OIL IN LITER: 320 L.	 PEPSI: 13 170 BOTTLES
 PROCESSED CHEESE: 2537 PCS	 TOYS : 1352
 PASTA: 495 KG	 FEEDING BOTTLES: 1800
 CANS: 5238 PCS	 CARPETS: 4532
 WAFER: 11870 PCS	 BLANKETS: 70
 FLOUR: 150 KG	

FOR YOUR DONATIONS



BLOM BANK

ACCOUNT IBAN (LBP):

LB67 0014 0000 5701 3041 6928 9813

ACCOUNT IBAN (USD):

LB05 0014 0000 5702 3041 6928 9812

SWIFT CODE:

BLOMLBBX

ADDRESS:

BAB IDRIS, BEIRUT, LEBANON

BANQUE LIBANO-FRANCAISE SAL

ACCOUNT IBAN (CHF):

LB66 0010 0000 0017 7223 3200 1756

ACCOUNT IBAN (USD):

LB66 0010 0000 0017 7223 3200 1840

SWIFT CODE:

BLFSLBBX

ADDRESS:

SIN EL FIL, BEIRUT, LEBANON

BANKMED (SUISSE) SA

ACCOUNT IBAN (EUR):

CH51 0857 4010 3396 20001 CC

ACCOUNT IBAN (USD):

CH78 0857 4010 3396 2000 0 CC

SWIFT CODE FOR USD:

CHASUS33XXX JP MORGAN CHASE
BANK-NEW-YORK NEW YORK

SWIFT CODE FOR EURO:

TKZHCHZZXXX SWISS EURO
CLEARING BK FRANKFURT

